



KSHB-TV

ORDER

Print Date 11/06/12 Page 1 of 6

Flight Dates 10/08/12-11/05/12

Contract / Revision 303086 / Attorney General Chris Koster

Original Date / Revision 06/27/12 11/05/12 Agency Com 15%

Advertiser Koster / Democrat / Attorney Billing Contact

25 Whitlock Place SW - Suite 201
Marietta, GA 30064

Agency LUC Media

Buying Contact

25 Whitlock Place SW - Suite 201
Marietta, GA 30064

Product

Agency Com 15%

Billing Contact

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:30:00

Estimate # 10/8-11/5

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Tara Washburn

Account Executive	Order%	Start Date	End Date
Tara Washburn	100%		

Order Share 25% Market Value 444440

Competing Station	% of Order	Amount
CABLE	%	0
KCPT	%	0
KCTV	%	0
KCWE	%	0
KMBC	%	0
KMCI	%	0
KPXE	%	0
KSMO	%	0
UNKWN	75%	333330
WDAF	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	187	\$65,509.50	\$77,070.00	0.00	10/01/12	10/28/12	187	\$65,509.50	\$77,070.00
November 2012	89	\$28,934.00	\$34,040.00	0.00	10/29/12	11/05/12	89	\$28,934.00	\$34,040.00
Totals	276	\$94,443.50	\$111,110.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	KSHB	10/08/12	11/05/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	MTWTF--	:30	3	\$125.00	P-3	0.00	NM	16	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		3				\$125.00		0.00			
		Week: 10/15/12	10/21/12	-----		0				\$0.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		3				\$125.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		8				\$125.00		0.00			
		Week: 11/05/12	11/11/12	M-----		2				\$125.00		0.00			
N 2	KSHB	10/08/12	11/05/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	4	\$375.00	P-2	0.00	NM	33	\$12,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		4				\$375.00		0.00			



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Contract / Revision **303086** Flight Dates **10/08/12-11/05/12** Hiatus Dates
 Original Date / Revision 06/27/12/ 11/05/12 Order Sep 00:30:00
 Advertiser **Koster / Democrat / Attorney** Product **Attorney General Chris Kos** Estimate # **10/8-11/5**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	KSHB	10/08/12	11/05/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	4	\$375.00	P-2	0.00 NM	33	\$12,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/15/12	10/21/12	MTWTF--		4			\$375.00			0.00		
	Week:	10/22/12	10/28/12	MTWTF--		6			\$375.00			0.00		
	Week:	10/29/12	11/04/12	MTWTF--		15			\$375.00			0.00		
	Week:	11/05/12	11/11/12	M-----		4			\$375.00			0.00		
N 3	KSHB	10/08/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$40.00	P-3	0.00 NM	19	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/08/12	10/14/12	MTWTF--		3			\$40.00			0.00		
	Week:	10/15/12	10/21/12	MTWTF--		5			\$40.00			0.00		
	Week:	10/22/12	10/28/12	MTWTF--		5			\$40.00			0.00		
	Week:	10/29/12	11/04/12	MTWTF--		5			\$40.00			0.00		
	Week:	11/05/12	11/11/12	M-----		1			\$40.00			0.00		
N 4	KSHB	10/08/12	11/05/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	MTWTF--	:30	3	\$400.00	P-2	0.00 NM	11	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/08/12	10/14/12	MTWTF--		3			\$400.00			0.00		
	Week:	10/15/12	10/21/12	MTWTF--		3			\$400.00			0.00		
	Week:	10/22/12	10/28/12	MTWTF--		3			\$400.00			0.00		
	Week:	10/29/12	11/04/12	MTWTF--		3			\$400.00			0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
	12	KSHB	10/29/12-11/04/12	NBC Action News at 5p		5-530p	MTWThF----	:30		(\$400.00)		0.00 NM		
			See MG 20.22,20.23											
			[rate]											
	14	KSHB	10/29/12-11/04/12	NBC Action News at 5p		5-530p	MTWThF----	:30		(\$400.00)		0.00 NM		
			See MG 20.22,20.23											
			[rate]											
	Week:	11/05/12	11/11/12	M-----		1			\$400.00			0.00		
N 5	KSHB	10/08/12	10/21/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	MTWTF--	:30	3	\$600.00	P-2	0.00 NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/08/12	10/14/12	MTWTF--		3			\$600.00			0.00		
	Week:	10/15/12	10/21/12	MTWTF--		3			\$600.00			0.00		
N 6	KSHB	10/08/12	11/05/12	M-F 630-7p M-F 630-7p	CM	630-7p	MTWTF--	:30	4	\$1,100.00	P-2	0.00 NM	20	\$22,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/08/12	10/14/12	MTWTF--		4			\$1,100.00			0.00		
	Week:	10/15/12	10/21/12	MTWTF--		5			\$1,100.00			0.00		
	Week:	10/22/12	10/28/12	MTWTF--		5			\$1,100.00			0.00		
	Week:	10/29/12	11/04/12	MTWTF--		5			\$1,100.00			0.00		
	Week:	11/05/12	11/11/12	M-----		1			\$1,100.00			0.00		
N 7	KSHB	10/08/12	11/05/12	M-F Late News M-F Late News	CM	10-1035p	MTWTF--	:30	4	\$900.00	P-2	0.00 NM	20	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
	Week:	10/08/12	10/14/12	MTWTF--		4			\$900.00			0.00		
	Week:	10/15/12	10/21/12	MTWTF--		5			\$900.00			0.00		
	Week:	10/22/12	10/28/12	MTWTF--		5			\$900.00			0.00		
	Week:	10/29/12	11/04/12	MTWTF--		5			\$900.00			0.00		
	Week:	11/05/12	11/11/12	M-----		1			\$900.00			0.00		
N 8	KSHB	10/08/12	11/05/12	Sa Today Show Sa Today Show	CM	6-8a	-----S-	:30	2	\$150.00	P-2	0.00 NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		



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Contract / Revision 303086 Flight Dates 10/08/12-11/05/12

Hiatus Dates

Original Date / Revision 06/27/12/ 11/05/12

Order Sep 00:30:00

Advertiser Koster / Democrat / Attorney Product Attorney General Chris Kos Estimate # 10/8-11/5

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	KSHB	10/08/12	11/05/12	Sa Today Show Sa Today Show	CM	6-8a	-----S-	:30	2	\$150.00	P-2	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		2				\$150.00		0.00			
		Week: 10/15/12	10/21/12	-----S-		2				\$150.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		2				\$150.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		2				\$150.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 9	KSHB	10/08/12	11/05/12	Sa 8-10a Sa 8-10am	CM	8a-10a	-----S-	:30	2	\$200.00	P-2	0.00	NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		2				\$200.00		0.00			
		Week: 10/15/12	10/21/12	-----S-		2				\$200.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		2				\$200.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		2				\$200.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 10	KSHB	10/08/12	11/05/12	NBC Action News at 6p Sa Sa 6-630p	CM	6-630p	-----S-	:30	1	\$125.00	P-3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$125.00		0.00			
		Week: 10/15/12	10/21/12	-----S-		1				\$125.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		1				\$125.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$125.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSHB	10/29/12-11/04/12	NBC Action News at 6p Sa		6-630p	-----Sa--	:30		(\$125.00)		0.00	NM		
		Credited													
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 11	KSHB	10/08/12	11/05/12	Sa Late News Late News Sa	CM	10-1030p	-----S-	:30	1	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$800.00		0.00			
		Week: 10/15/12	10/21/12	-----S-		1				\$800.00		0.00			
		Week: 10/22/12	10/28/12	-----S-		1				\$800.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		1				\$800.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 12	KSHB	10/08/12	11/05/12	Su Today Show Su Today Show	CM	7-8a	-----S	:30	1	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$175.00		0.00			
		Week: 10/15/12	10/21/12	-----S		1				\$175.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$175.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$175.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 13	KSHB	10/08/12	11/05/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$50.00	P-3	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S		1				\$50.00		0.00			
		Week: 10/15/12	10/21/12	-----S		1				\$50.00		0.00			
		Week: 10/22/12	10/28/12	-----S		1				\$50.00		0.00			
		Week: 10/29/12	11/04/12	-----S		1				\$50.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 14	KSHB	10/08/12	11/05/12	Su Late News Late News Su	CM	Late News Su	-----S	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **303086** Flight Dates **10/08/12-11/05/12** Hiatus Dates
 Original Date / Revision 06/27/12/ 11/05/12 Order Sep 00:30:00
 Advertiser **Koster / Democrat / Attorney** Product **Attorney General Chris Kos** Estimate # **10/8-11/5**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	KSHB	10/08/12	11/05/12	Su Late News Late News Su	CM	Late News Su	-----S	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$800.00		0.00			
	Week:	10/15/12	10/21/12	-----		0				\$0.00		0.00			
	Week:	10/22/12	10/28/12	-----		0				\$0.00		0.00			
	Week:	10/29/12	11/04/12	-----S		1				\$800.00		0.00			
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 15	KSHB	10/15/12	10/21/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	MTWTF--	:30	8	\$400.00	P-2	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	MTWTF--		8				\$400.00		0.00			
N 16	KSHB	10/22/12	11/05/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	9	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--		4				\$600.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		4				\$600.00		0.00			
	Week:	11/05/12	11/11/12	M-----		1				\$600.00		0.00			
N 17	KSHB	10/15/12	10/28/12	Su Late News Late News Su	CM	Late News Su	-----S	:30	1	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$800.00		0.00			
	Week:	10/22/12	10/28/12	-----S		1				\$800.00		0.00			
N 19	KSHB	10/08/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	13	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
	Week:	10/15/12	10/21/12	MTWTF--		5				\$125.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		5				\$125.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		5				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
19	KSHB	10/29/12-11/04/12		M-F 4-430p		4-430p	MTWThF----	:30		(\$125.00)		0.00	NM		
	See MG 20.22,20.23														
	[rate]														
20	KSHB	10/29/12-11/04/12		M-F 4-430p		4-430p	MTWThF----	:30		(\$125.00)		0.00	NM		
	See MG 20.22,20.23														
	[rate]														
	Week:	11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 20	KSHB	10/08/12	11/05/12	M-F 430-5p Action News @ 430PM	CM	430-5p	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	16	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----		0				\$0.00		0.00			
	Week:	10/15/12	10/21/12	MTWTF--		5				\$75.00		0.00			
	Week:	10/22/12	10/28/12	MTWTF--		5				\$75.00		0.00			
	Week:	10/29/12	11/04/12	MTWTF--		5				\$75.00		0.00			



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Order Sep 00:30:00

Advertiser **Koster / Democrat / Attorney** Product **Attorney General Chris Kos** Estimate # **10/8-11/5**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 20	KSHB	10/08/12	11/05/12	M-F 430-5p Action News @ 430PM	CM	430-5p	MTWTF--	:30	5	\$75.00	P-3	0.00 NM	16	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--			5		\$75.00	0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
18	KSHB	10/29/12-11/04/12		M-F 430-5p		430-5p	MTWThF----	:30		(\$75.00)	0.00	NM		
See MG 20.22,20.23														
[rate]														
19	KSHB	10/29/12-11/04/12		M-F 430-5p		430-5p	MTWThF----	:30		(\$75.00)	0.00	NM		
See MG 20.22,20.23														
[rate]														
22	KSHB	10/29/12-11/04/12		Major League Soccer		12-6pm	-----Su	:30		\$1,200.00	0.00	NM		
Ⓜ MG for 19.19,4.14,19.20,4.12,20.18,20.19														
23	KSHB	11/05/12-11/05/12		M-F 1135p-1235a		1135p-1235a	M-----	:30		\$125.00	0.00	NM		
Ⓜ MG for 19.19,4.14,19.20,4.12,20.18,20.19														
Week:		11/05/12	11/11/12	M-----			1		\$75.00	0.00				
N 22	KSHB	10/08/12	11/05/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$50.00	P-3	0.00 NM	16	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/08/12	10/14/12	-----			0		\$0.00	0.00				
Week:		10/15/12	10/21/12	MTWTF--			5		\$50.00	0.00				
Week:		10/22/12	10/28/12	MTWTF--			5		\$50.00	0.00				
Week:		10/29/12	11/04/12	MTWTF--			5		\$50.00	0.00				
Week:		11/05/12	11/11/12	M-----			1		\$50.00	0.00				
N 23	KSHB	10/22/12	10/28/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	MTWTF--	:30	5	\$400.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/22/12	10/28/12	MTWTF--			5		\$400.00	0.00				
N 24	KSHB	11/05/12	11/05/12	NBC Action News at 6a NBC Action News at 6a	CM	6-7a	M-----	:30	2	\$550.00	P-1	0.00 NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$550.00	0.00				
N 25	KSHB	10/15/12	10/28/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	11	\$525.00	P-1	0.00 NM	20	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			11		\$525.00	0.00				
Week:		10/22/12	10/28/12	MTWTF--			9		\$525.00	0.00				
N 26	KSHB	10/15/12	11/04/12	NBC Action News at 5p NBC Action News at 5p	CM	5-530p	MTWTF--	:30	2	\$600.00	P-1	0.00 NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			2		\$600.00	0.00				
Week:		10/22/12	10/28/12	MTWTF--			2		\$600.00	0.00				
Week:		10/29/12	11/04/12	MTWTF--			2		\$600.00	0.00				
N 27	KSHB	10/15/12	11/04/12	NBC Action News at 6p NBC Action News at 6p	CM	6-630p	MTWTF--	:30	2	\$800.00	P-1	0.00 NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			2		\$800.00	0.00				
Week:		10/22/12	10/28/12	MTWTF--			1		\$800.00	0.00				
Week:		10/29/12	11/04/12	MTWTF--			1		\$800.00	0.00				
N 28	KSHB	11/05/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	M-----	:30	1	\$500.00	P-1	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$500.00	0.00				



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Print Date: 11/06/12

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Contract / Revision **303086** Flight Dates **10/08/12-11/05/12** Hiatus Dates
Original Date / Revision 06/27/12/ 11/05/12 Order Sep 00:30:00
Advertiser **Koster / Democrat / Attorney** Product **Attorney General Chris Kos** Estimate # **10/8-11/5**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 28	KSHB	11/05/12	11/05/12	M-F 4-430p Jeopardy	CM	4-430p	M- - - - -	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
N 29	KSHB	10/08/12	11/05/12	Today Show II Today Show II	CM	9-10a	MTWTF- -	:30	5	\$200.00	P-2	0.00	NM	16	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	- - - - -	0		\$0.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	MTWTF- -	5		\$200.00		0.00						
Week: 10/22/12		10/22/12	10/28/12	MTWTF- -	5		\$200.00		0.00						
Week: 10/29/12		10/29/12	11/04/12	MTWTF- -	5		\$200.00		0.00						
Week: 11/05/12		11/05/12	11/11/12	M- - - - -	1		\$200.00		0.00						
Totals														276	\$111,110.00